

The Latino Coalition logo features the text "THE LATINO COALITION" in a serif font, with a small star above the letter "A" in "LATINO". The text is flanked by horizontal lines and a stylized script element that forms the letter "L".

THE [★]LATINO
COALITION

20
22

LEGISLATIVE
SUMMIT

April 14, 2022

CITY CLUB OF WASHINGTON | WASHINGTON D.C.

AGENDA

11:00AM - 11:15AM

**EVENT WELCOME WITH TLC LEADERSHIP &
SPONSOR REMARKS**

11:15AM - 12:30PM

**PANEL DISCUSSION #1: TRENDS IN 21ST
CENTURY MEDIA**

Panel will cover how streaming services have changed how viewers consume media, increasing demand for scripted TV shows, creating an environment more conducive to diversity in Film, TV, and News.

12:30PM - 2:00PM

LUNCH AND KEYNOTE SPEAKERS

2:00PM - 3:15PM

**PANEL DISCUSSION #2: IS THE FUTURE OF
WORKFORCE HERE NOW?**

Panel will unpack the evolution of working post-COVID-19, people leadership, and the new era of employee management for business owners.

All times indicated are in EST.

AGENDA

3:15PM - 4:45PM

PANEL DISCUSSION #3: SUPPLY CHAIN: WEATHERING THE STORM

Panel will uncover supply chain shortages worldwide, analysis of market impact, and how business owners can persevere in the uncertainty.

(VIRTUAL EVENT ENDS)

5:00PM

CLOSING RECEPTION IN-PERSON

EVENT CO-CHAIR

OMAR FRANCO | SENIOR DIRECTOR, BECKER LAWYERS



Omar Franco is the Senior Director of Becker's Washington, D.C., office and heads their Federal Lobbying Practice. He currently represents a wide variety of clients including Fortune 500 companies, small businesses, higher education institutions, trade associations, non-profit organizations, and municipal governments. Omar has been recognized as a "Hired Gun" in The Hill's annual list of Top Lobbyists since 2018 and in 2020 was named a "Top Lobbyist" by the National Institute of Lobbying & Ethics (NILE).

Omar began federal lobbying as Director of Governmental Relations for the University of Miami's School of Medicine and was then promoted to Assistant Vice

President of Governmental Relations for the whole university.

Omar went to Washington full time when he was named Chief of Staff for Congressman Mario Diaz-Balart (R-FL). He then joined Petrizzo Strategic Group as the lead government relations consultant for numerous companies, a Native American tribe, a pharmaceutical company, a state university, and various local governments.

Omar works with many Hispanic organizations that promote diversity and look to offer a voice to Hispanics in Washington and the country. Omar served on the Board of Directors for the Hispanic Lobbyist Association (HLA) where he is a past President and former Treasurer. He currently serves on the Board of Directors of the Congressional Hispanic Leadership Institute (CHLI), the Chairman's Advisory Council of Friends of the National Museum of the American Latino and as Secretary for the Latino Coalition. Because of his work on numerous Hispanic issues, he was named by Latino magazine as a Power Player.

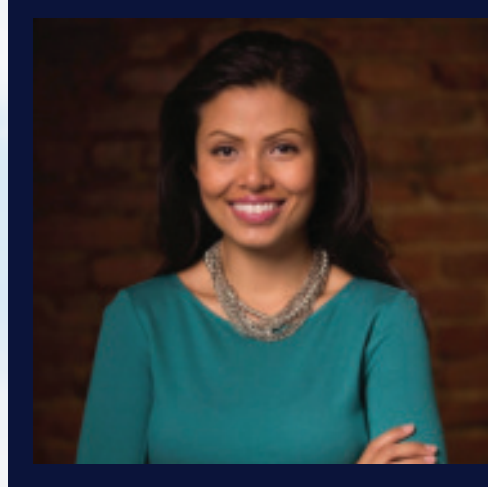
EVENT CO-CHAIR

DIANA OO | VICE PRESIDENT OF GOVERNMENT RELATIONS
AND POLICY AT UNIVISION

Diana Oo serves as Vice President of Government Relations and Policy at Univision, where she leads the company's federal advocacy before Congress and the executive branch with a focus on communications and technology policy.

Previously, she served as Senior Director of Global Public Policy at Comcast NBCUniversal's Washington, D.C. office, where she oversaw the company's policies related to intellectual property and Internet governance.

Before that, she served as Director of Government Affairs at Cablevision. In that role, she advised key executives on congressional issues affecting Cablevision and spearheaded the company's federal advocacy, including on retransmission consent, privacy, cybersecurity, and intellectual property. Before joining Cablevision, Diana served as counsel on the U.S. House of Representatives Committee on the Judiciary, advising the Chairman on a variety of copyright and communications issues, including net neutrality, digital music royalties, online gaming, the constitutionality of the Copyright Royalty Board, and reauthorization of the statutory satellite and cable carriage licenses. Prior to joining the House Judiciary Committee, she worked as an associate at McGraw-Hill, focusing on copyright issues affecting the publishing industry, including orphan works legislation. Diana began her career as a legislative aide to former Congressman Harold Ford Jr. (D-TN). She has also had the opportunity to serve as an intern at the Federal Communications Commission, the Recording Industry Association of America, and the Electronic Privacy Information Center. Diana received her J.D. degree from the Catholic University of America and a B.S. in Psychology and Economics from the University of Tennessee.



OPENING SESSION

DANNY VARGAS | FOUNDER & PRESIDENT, VARCOM SOLUTIONS,
TLC NATIONAL DIRECTOR

Raul "Danny" Vargas is an award-winning noted business and community leader, accomplished media commentator, and marketing/public relations professional. A product of the mean streets of New York City, he has created opportunities, overcome challenges and beaten the odds all his life. He has made a mark not only in business but in the community as well. Danny is a proud US Air Force intelligence veteran, serving seven years on active duty. Danny is the Founder/President of VARCom Solutions, a nationally-recognized, marketing, public relations and professional services firm. He is the Chairman of the Friends of the National Museum of the American Latino, advancing its creation within the Smithsonian. He is the Secretary of the Virginia State Advisory Committee to the US Commission on Civil Rights and recently founded a nonprofit serving Latino Veterans. Vargas is a regular media commentator in both English and Spanish, appearing on CNN, Fox News, MSNBC, Univision, Telemundo, and more and has penned op-eds for Wall Street Journal, NBC, etc.



A successful businessman, Danny was an executive at AOL, France Telecom, Global One and Raytheon. He was Chairman of the Virginia Board of Workforce Development (a gubernatorial appointment), served as Chairman of the Dulles Regional Chamber of Commerce (the first Latino to chair a mainstream chamber in Virginia history) and spent several years on the board of the Northern Virginia Chamber.

Danny has advocated for commonsense solutions for a variety of causes—workforce development, veterans support, economic development, health IT, immigration reform, transportation and more. A sought-after public speaker, Mr. Vargas is committed to keeping his community and our nation vibrant, thriving and strong.

OPENING SESSION & PANEL 2 MODERATOR

JEANETTE PRENGER | FOUNDER & CEO OF ECCO SELECT,
TLC BOARD CHAIRWOMAN



Jeanette Hernandez Prenger serves as the founder and CEO of ECCO Select. She leads one of the Top 500 Hispanic businesses in the country, with more than 300 employees serving clients across North America. ECCO Select is a talent acquisition and consulting company, specializing in providing people, process and technology solutions. She leverages her expertise in quickly assessing situations, identifying issues and developing the right solutions to help businesses strengthen operations, revenue, profitability and competitive advantages.

Jeanette has put these skills into practice at ECCO Select since 1995. Beginning with a single client, ECCO Select has grown into a leading provider of technology talent for Fortune 1000 companies and government agencies, with offices in Kansas City, MO, Washington, D.C., and St. Louis, MO. Jeanette advocates for business and economic growth through her leadership and involvement in organizations around the country. She serves on the national boards of The Latino Coalition (Chair), Junior Achievement USA, Boy Scouts of America, Women Impacting Public Policy and Orphaned Starfish Foundation, as well as those closer to home – Missouri Tourism Commission (commissioner), Kansas City Federal Reserve Bank Economic Advisory Council, Kansas City Convention & Visitors Association (Visit KC, vice chair), the American Royal, the Heart of America Council of Boy Scouts, Kansas City Tech Council, and Park University (Trustee Chair). She is a former chair of the Greater Kansas City Hispanic Chamber of Commerce and former vice chair of the United States Hispanic Chamber of Commerce (USHCC).

OPENING SESSION

SENATOR TIM SCOTT | SENATOR, SOUTH CAROLINA

Growing up in a poor, single parent household in North Charleston, South Carolina, a young Tim Scott grew accustomed to moving every few years, as well as the long hours his mom worked to keep a roof over their heads. After failing four classes his freshman year of high school, Tim's path forward was murky at best.

But thankfully, he had a mom who stuck with him, and met a mentor that showed him the wisdom of conservative principles. Through their belief and his own determination, Tim got his grades back on track, graduated from Charleston Southern University, and eventually built his own successful small business.



Through the lessons taught by his mentor, Tim developed his mission statement: to positively affect the lives of a billion people. That led him to public service, where he was elected to Charleston County Council, the South Carolina House of Representatives, the United States House of Representatives, and the United States Senate. Since joining the Senate in 2013, Senator Scott has been a national leader on efforts to bring opportunity to every American family. His signature legislation creating Opportunity Zones was passed as part of the 2017 tax reform package, and has the potential to bring billions of dollars of private investment into distressed communities across the country.

As he continues to lead on the implementation of the Opportunity Zones initiative, Senator Scott also plays a critical role in issues regarding workforce development, education and diversity.

OPENING SESSION

RUBEN BARRALES | SENIOR VICE PRESIDENT, EXTERNAL ENGAGEMENT,
WELLS FARGO

Ruben is currently the Senior VP, External Engagement at Wells Fargo and is proud to be an inaugural member of the newly created Diverse Segments, Representation and Inclusion (DSRI) organization at Wells Fargo. Our new External Engagement team is focused on advancing diversity, equity and inclusion for our employees, our customers and the communities we serve.

Ruben is a former White House Deputy Assistant to the President & Director of White House Intergovernmental Affairs, elected official, and chief executive officer for nonprofit and business advocacy organizations. He is a supporter of diversity, inclusion and public policy that expands economic opportunity for all.



OPENING SESSION

DAVID DIAZ | CHIEF OF STAFF, GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE



David Díaz was born in San Juan, Puerto Rico. He enrolled in the biology department at the University of Puerto Rico Utuado campus and became involved in extracurricular activities such as theater and soccer, which earned him various scholarships and accolades.

After a year in the Utuado campus, he moved to the Bayamón campus. While there, he began working in the field of mental health and mental impedance where he also carried out his practices. In 2007, he made the decision to seek the American dream and began his journey to Florida where he began working in the United States Postal Service.

Putting his medicine studies aside, David began studying Primary Education in the Ana G University System where he graduated with honors Cum Laude. He opened the doors for the university system to have students perform their

practices with said university and was a great example to follow. To this day David continues to send students to complete their practices at the Ana G Mendez System.

He spent a year and a half teaching and completing his master's degree at the Ana G Mendez University System, graduating with a 4.0 GPA, the highest honor in the master's program. He quit his job with the postal service and dedicated himself to his part-time employment with Entravision, an American media company, the largest affiliate group of the Univision and UniMás television network, working as a team leader in the promotions, marketing and events department.

After 5 years with the company, David decided to give a twist to his professional career and applied to the News department, and after several weeks, he received the call that the weather anchor position was his for the taking. After much hard work and determination, he decided to switch it around once more by moving to Washington DC to become the Director of Marketing and Promotions for Entravision in the region.

He accepted the challenge and served in that position for 2 years, as well as an entertainment reporter. Currently, David is the Chief of Staff at the Greater Washington Hispanic Chamber of Commerce, a position he received after working as Director of Membership and Sponsorship for the Chamber.

OPENING SESSION

CLINT ODOM | VICE PRESIDENT FOR POLICY & ADVOCACY AT T-MOBILE

Clint Odom currently serves as the Vice President for Policy & Advocacy at T-Mobile. Previously, Odom led policy and advocacy for the National Urban League while simultaneously serving as Executive Director of their Washington Bureau. Odom served for a decade in the United States Senate as legislative director for Senator Kamala D. Harris of California, Democratic General Counsel of the Committee on Commerce, Science & Transportation, and General Counsel to Senator Bill Nelson of Florida.



Odom also served as a senior advisor at the Federal Communications Commission and practiced law at the firm Dow, Lohnes & Albertson (now Cooley LLP). Odom served as law clerk to the Honorable Henry T. Wingate of the U.S. District Court of the Southern District of Mississippi and is a graduate of Louisiana State University and the University of Pennsylvania Law School.

OPENING SESSION

MELODY GONZALES | EXECUTIVE DIRECTOR, WHITE HOUSE INITIATIVE ON ADVANCING EDUCATIONAL EQUITY, EXCELLENCE AND ECONOMIC OPPORTUNITY FOR HISPANICS



Melody Gonzales is a creative, impact-oriented, bilingual professional with nearly 20 years of experience rooted in the Federal, advocacy, union and nonprofit sectors. Having served two Presidents, one Governor, two Members of Congress and the Democratic Caucus of the U.S. House of Representatives, she is honored to return to federal service as a presidential appointee committed to advancing impactful initiatives and building the capacity of leaders shaping a brighter future for our nation.

Melody joins the U.S. Department of Education from the National Education Association, the nation's largest union representing 3 million educators. As a senior advisor for Latino advocacy and partnership engagement in the NEA's Center for Racial and Social Justice, she managed policy,

grants, partnerships and advocacy efforts centered on bridging the NEA with Latino, immigration and civil rights advocates to collectively respond to the COVID-19 pandemic, improve students' educational outcomes, advance racial and social justice in public schools and communities, and empower educators to excel in their profession. Her prior experience includes serving: on the Biden-Harris transition team's Office of Personnel Management Agency Review Team; as a Senior Executive Service-level appointee in the Obama-Biden Administration -- serving first as the U.S. Department of Labor's Mine Safety and Health Administration Chief of Staff and then as Deputy Chief of Staff at the U.S. Office of Personnel Management; as a Legislative Assistant then Director of Member Outreach for former Congressman Xavier Becerra and the U.S. House of Representatives' Democratic Caucus; and as the National Hispanic Leadership Agenda's Founding Director of the Latino Appointments Program.

She mobilized Latino voters as: Virginia State Latino Vote Director for the 2012 Obama-Biden re-election as well as Governor Ralph Northam's 2017 election; Arizona Congressman Raul Grijalva's 2010 Get Out the Vote Director; and on the 2008 Obama-Biden campaign in Colorado. Melody holds a bachelor's degree from the University of California San Diego (UCSD), where she now serves on the UCSD Alumni Association. She also earned her master of public policy and executive leadership coaching certificate from Georgetown University.

OPENING SESSION

FRANCISCO DE LA LAMA | HEAD OF SECTION FOR POLITICAL AFFAIRS AT EMBASSY OF MEXICO IN THE UNITED STATES

Francisco de la Lama joined the Mexican Foreign Service in 1997 and has held several positions in Mexico and overseas. He is currently the Head of Section for Political Affairs at the Embassy of Mexico. Previously, he was the liaison of the Embassy with the US House of Representatives and he also spent a year at the Bureau of Consular Affairs of the US Department of State as part of a bilateral exchange program.

He has served at the Secretariat of Foreign Affairs of Mexico, specializing on Security Cooperation issues, Hemispheric and European affairs and in the embassies of Mexico to Spain and Chile, as well as the General Consulate of Mexico in Miami.

Counselor de la Lama studied a BA in International Relations at the Ibero-American University in Mexico City, holds a Master degree in Diplomatic Studies and diplomas on National Security, Intelligence, Consular Affairs and Crisis Management.

He is an avid long-distance runner and is happily married to his wife Carolina, with whom he has two sons, Francisco and Federico.



PANEL #1

DR. NICOL TURNER LEE | SENIOR FELLOW, GOVERNANCE STUDIES AND DIRECTOR, CENTER FOR TECHNOLOGY INNOVATION, THE BROOKINGS INSTITUTION



Dr. Nicol Turner Lee is a senior fellow in Governance Studies, the director of the Center for Technology Innovation, and serves as Co-Editor-In-Chief of TechTank. Dr. Turner Lee researches public policy designed to enable equitable access to technology across the U.S. and to harness its power to create change in communities across the world. She has a forthcoming book on the U.S. digital divide titled *Digitally Invisible: How the Internet is Creating the New Underclass* (forthcoming 2021, Brookings Press).

Dr. Nicol Turner Lee is a senior fellow in Governance Studies, the director of the Center for Technology Innovation, and serves as Co-Editor-In-Chief of TechTank. Dr. Turner Lee researches public policy

designed to enable equitable access to technology across the U.S. and to harness its power to create change in communities across the world. Her work also explores global and domestic broadband deployment and internet governance issues. She is an expert on the intersection of race, wealth, and technology within the context of civic engagement, criminal justice, and economic development. She has a forthcoming book on the topic, *Digitally Invisible: How the Internet is Creating the New Underclass* (Brookings Press, 2021).

Dr. Turner Lee comes to Brookings from the Multicultural Media, Telecom and Internet Council (MMTC), a national non-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries. Prior to joining MMTC, Dr. Turner Lee was vice president and the first director of the Media and Technology Institute at the Joint Center for Political and Economic Studies, the nation's leading think tank on issues related to African Americans and other people of color.

Dr. Turner Lee graduated from Colgate University magna cum laude and has a M.A. and Ph.D. in Sociology from Northwestern University.

PANEL #1

JACKIE PUENTE | ASSOCIATE VICE-PRESIDENT FOR EXTERNAL AFFAIRS, COMCAST

Jackie Puente is Associate Vice President of External Affairs at Comcast Corporation, the parent company of Comcast Cable, NBCUniversal, and Sky. In this role, Jackie is responsible for engagement with diverse stakeholders on issues related to brand and reputation, government affairs, community impact, and communications strategy across the technology and media sector. Jackie advises Comcast Corporation's senior executive leadership on hot-button issues and navigates complex issues that relate to pandemic response and disaster relief, as well as corporate advocacy campaigns that engage civil rights, disability rights, labor, and immigrant rights groups. Throughout her career, Jackie has excelled as a translator between public, private, and nonprofit entities, and she has focused on strategies to empower vulnerable communities to leverage media, technology, as well as digital and financial literacy to achieve economic growth and opportunity.



Prior to joining Comcast, Jackie advised Fortune 100 companies on a range of technology, telecommunications, tax, and infrastructure issues. Jackie has a strong reputation for building coalitions on high-profile issues combining her passion for government affairs strategy, business development, and media at the federal, state, and local levels.

A graduate of American University's School of International Service, Jackie participated in the National Association for Minorities in Communications (NAMIC) Executive Leadership Development Program at the University Of Virginia Darden School Of Business. She was a 2004 National Security Education Program David L. Boren Scholar in Moscow, Russia at Moscow International University.

Jackie is an active board member and advisor to national organizations and campaigns that seek to empower business leaders and advocate for economic opportunity for all Americans, including the MANA Action Fund, United States Hispanic Chamber of Commerce, the American Association of People with Disabilities (AAPD), and SER – National, a provider of jobs training programs for the Department of Labor. She lives in Potomac, Maryland with her family.

PANEL #1

ROSA MENDOZA | FOUNDER, PRESIDENT, & CEO OF ALLVANZA



Rosa Mendoza is the Founder, President and CEO of ALLvanza and it is her vision, experience, both personally and professionally, and knowledge of underserved communities that gave birth to the organization and set the tone for the organization's critical mission of ensuring Latinxs and other underserved communities have an equal opportunity for success in our technology-driven world.

Rosa's own experience as a first generation college student incited her passion and gives her the insight to advocate for this equal opportunity. Prior to founding ALLvanza, Rosa served as the Executive Director of the Hispanic Technology and Telecommunications Partnership (HTTP) where she informed administration officials, congressional staff, state and local representatives and other stakeholders on how telecommunications and technology policy issues impacted the

Latino community. She represented HTTP at meetings, conferences, conventions and industry gatherings. Rosa expertly analyzed telecommunications and technology policy to develop advocacy briefs that brought the needs of Latinos to the forefront.

Prior to joining HTTP, Rosa served as the Manager of Special Projects for The Raben Group, where she assisted clients with coalition building, strategic planning and research, with a particular focus on the firm's LatinStrategies division. Rosa worked with clients such as MasterCard and Hispanics for a Fair Judiciary.

Formerly, Rosa served as the Assistant Finance Director for Congressman Henry Cuellar (D-TX). As the primary point of contact for Congressman Cuellar, Rosa communicated with donors and constituents, coordinated fundraising events and managed logistics.

Previously, Rosa was hired as the Media Relations Executive for the Hispanic Communications Network (HCN), which designs customized radio, television and print media campaigns for the Latino market. In this role, Rosa built relationships with media affiliates, assisted with program development, and helped execute the firm's large-scale media campaigns.

Before coming to Washington D.C., Rosa was the Coordinator for the Chicano/Latino Cultural Center and the Principal Assistant to the director of the Office of Multicultural Student Services at Washington State University. Rosa holds a Bachelor of Arts in Communication with an emphasis in Public Relations and a Master's Degree in Education with an emphasis in Higher Education Administration from Washington State University.

PANEL #1

AMY TENBRINK | EXECUTIVE VICE-PRESIDENT AND GENERAL COUNSEL - GLOBAL REVENUE AND BUSINESS DEVELOPMENT, TELEVISIAUNIVISION, INC.

Amy L. Tenbrink currently serves as Executive Vice President and Associate General Counsel – Global Revenue and Business Development for TelevisaUnivision, Inc., the world's leading Spanish-language media and content company.

In this role, Ms. Tenbrink both leads the company's legal team with respect to all revenue-generating businesses and other business development initiatives and serves as a strategic advisor with respect to those same businesses and initiatives. During 2021, prior to the company's merger with Televisa's content businesses, Ms. Tenbrink also served as Univision's Co-Interim General Counsel, responsible for regulatory, government

affairs, and corporate social responsibility, in addition to her usual

duties. Ms. Tenbrink originally joined Univision as Senior Vice President – Business Affairs for content distribution, leading deals ranging from traditional MVPD distribution to innovative digital arrangements.

Before joining Univision, Ms. Tenbrink was Director and Senior Corporate Counsel for DISH Network, where she first supported a wide range of business units (including consumer, commercial, and advertising sales) and later, led the legal team for DISH's content acquisition group, which negotiates billions of dollars in content deals annually. Prior to her work at DISH, Ms. Tenbrink worked in private practice, focusing primarily on strategic transactions, technology, intellectual property, and finance. Ms. Tenbrink holds degrees with honors from both the University of Southern California and the Georgetown University Law Center.



LUNCH SPEAKER

DAN BRYANT | SENIOR VICE PRESIDENT FOR GLOBAL PUBLIC POLICY AND GOVERNMENT AFFAIRS, WALMART



Dan Bryant is Senior Vice President for Global Public Policy and Government Affairs at Walmart, leading the company's global public policy efforts and its government affairs activities in Washington, D.C. and internationally.

From 2012-2015, Dan was a partner at Covington & Burling where he chaired the Public Policy and Government Affairs Practice Group. Dan served from 2005 - 2012 as Senior Vice President for Global Public Policy and Government Affairs at PepsiCo, where he led the company's worldwide government affairs team and oversaw its global public policy efforts.

Prior to joining PepsiCo, Dan served as Assistant Attorney General for Legal Policy and Assistant Attorney General for

Legislative Affairs at the U.S. Department of Justice, having been unanimously confirmed by the U.S. Senate for both positions. In these posts, he was responsible for planning and coordinating implementation of major legal policy initiatives and advising the Attorney General on legal and policy matters. He also served as Counselor to the Attorney General. Dan received the Edmund Randolph Award, the highest award the U.S. Department of Justice confers on attorneys.

Prior to his service at the U.S. Justice Department, Dan was Majority Chief Counsel on the U.S. House of Representatives Judiciary Committee and also served on the U.S. Senate Government Affairs Committee, Permanent Subcommittee on Investigations.

Dan has taught law at George Washington University's School of Law, Washington, D.C., and Columbia Law School, New York. He received his Bachelor and Juris Doctor degrees from American University, Washington, D.C., and his master's degree from Oxford University (Keble College), England. Dan also attended La Universidad de Sevilla, in Spain. He serves on a variety of education-related non-profit boards. He is a member of the Council on Foreign Relations. Dan and his wife Aerin live in the Washington, D.C. area and have four children.

LUNCH SPEAKER

MARVIN FIGUEROA | DIRECTOR INTERGOVERNMENTAL AND EXTERNAL AFFAIRS, U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)

Marvin B. Figueroa serves as the Director of the Office of Intergovernmental and External Affairs (IEA) at the U.S. Department of Health and Human Services (HHS). In this capacity, he is the Secretary of Health and Human Services' principal adviser on strengthening intergovernmental relationships with state, local, territorial and tribal governments as well as private sector, nonprofit, faith-based, and other external partners to advance the Administration's health and human services priorities. In addition to leading the IEA staff in Washington, D.C.,



Director Figueroa oversees ten regional offices representing the Secretary and the Administration at both the state and local levels. Director Figueroa is originally from La Ceiba, Honduras (a proud Garifuna). He earned his Master's degree at Harvard and Bachelor's degree from Vanderbilt University, and is an alum of the Congressional Hispanic Caucus Institute and POSSE Foundation.

LUNCH SPEAKER

SENATOR ROY BLUNT | SENATOR, MISSOURI

Building on a background as a public servant, university president, and teacher, United States Senator Roy Blunt was elected to the United States Senate in 2010.

Senator Blunt serves as the Chairman of the Senate Republican Policy Committee and as the Ranking Member of the Senate Rules Committee. He also serves on the Senate Appropriations Committee; the Senate Commerce, Science and Transportation Committee; and the Senate Select Committee on Intelligence. He is also the Ranking Member of the Appropriations

Subcommittee on Labor, Health and Human Services, and Education. The people of Southwest Missouri overwhelmingly elected Senator Blunt seven times to the U.S. House of Representatives. Senator Blunt was elected the Majority Whip earlier in his career than any Member of Congress in eight decades, and he was elected to the Senate leadership during his first year in the Senate. Before serving in Congress, he was a history teacher, a county official, and in 1984 became the first Republican elected as Missouri's Secretary of State in more than 50 years. Senator Blunt also served four years as the president of Southwest Baptist University, his alma mater, in Bolivar, Missouri. Senator Blunt earned an M.A. in history from Missouri State University.

Senator Blunt is a member of the Smithsonian Council for American Art and is a Trustee of the State Historical Society of Missouri. Senator Blunt is also a member of the Kennedy Center Board of Trustees.

The Senator is married to Abigail Blunt and has four children: Matt Blunt, Amy Blunt, Andy Blunt, and Charlie (age 16).



PANEL #2

CARLA CHAVARRIA | SENIOR VICE PRESIDENT & CHIEFS HUMAN RESOURCES OFFICER, AMC



Carla Chavarria is senior vice president & chief human resources officer for AMC Entertainment Inc. (AMC), where she is responsible for all aspects of human resources including talent acquisition, diversity, equity and inclusion, learning & development, total rewards, engagement, performance management, succession planning and human capital management systems.

Ms. Chavarria is also a director of First Business Financial Services, Inc. and member of the Compensation Committee and Corporate

Governance and Nominating Committee. She participates in various national organizations including the National Association of Corporate Directors. Chavarria earned a Bachelor of Science degree in business administration from The Pennsylvania State University.

PANEL #2

BELINDA HARRISON | ATTORNEY AT LAW

Ms. Harrison serves as general counsel for The Latino Coalition and the Latino Coalition Foundation, as well as numerous other for profit and not-for-profit companies. She has over twenty years of experience in complex, commercial litigation, Government Relations, Corporate Governance, Non-Profit Formation and Governance, Employment issues, Insurance Regulatory and Defense, Risk Retention Group Formation and Compliance, Surplus Lines Insurance, Transportation Law, and Domestic Law.



Ms. Harrison earned her JD from American University's Washington College of Law and worked her way up from associate to Of Counsel of a large, international law firm. She served as in-house general counsel for an national transportation and insurance association, and finally opened her own firm in 2011. Ms. Harrison's mission is to build a true partnership with her clients through collaboration, advocacy, and skilled legal representation. She delivers value and unparalleled service while adhering to the highest standards of ethics and integrity in her profession.

PANEL #2

JACKIE KRICK | ECU COMMUNICATIONS' CEO

Jackie Krick is ECU Communications' CEO, a leading woman-owned and full-service digital agency specializing in innovative, scalable, and transformative communications solutions.

In 2004, Jackie pioneered her company from the kitchen table with a laptop and an eye on federal government contracting opportunities.

Today, ECU is an award-winning agency serving national high-profile public-sector programs for clients like the U.S. Small Business Administration, U.S. Department of Homeland Security, U.S. Census Bureau, U.S. Department of State, and others.

Jackie is a Colombian-born, Hispanic American, an advocate of women in business and youth mentorship. Her desire to give back to the community inspired the founding of IMPACTO Youth in 2013, an award-winning 501c3 organization which mission is to "shape, advance and improve the lives of economically and socially disadvantaged youth, through education and workforce development."

Jackie is also the co-founder of CenterFuse, a cowork in Historic Manassas, VA supporting the growth and development of entrepreneurs, solopreneurs, and emerging ventures with a fully equipped space, workshops, and networking.



MUSEUM OF THE AMERICAN LATINO UPDATE

ESTUARDO RODRIGUEZ | PRINCIPAL AND CO-FOUNDER AT THE RABEN GROUP



Estuardo Rodriguez is a principal and co-founder focused on Government Affairs. He specializes in direct lobbying on Capitol Hill, the White House, and federal agencies in the areas of financial services, technology and telecommunications industries. Celebrated by The Hill and the National Institute for Lobbying and Ethics as a "Top Lobbyist" for 2021, Estuardo has also cultivated a powerful network of media relationships and serves in the dual role as Raben's Counsel on Media and Communications.

Throughout his diverse political career, Estuardo's commitment to advancing the interests of the Hispanic community has been a constant. At the Democratic

National Committee, he built a cross-platform, Spanish-language media network that was leveraged in support of two presidential campaigns. Prior to that, he was an attorney at the U.S. Department of Housing & Urban Development under Secretaries Henry Cisneros and Andrew Cuomo, and has also worked on behalf of the U.S. Department of State as an independent political analyst in Latin America and Europe.

Among his corporate clients at Raben, Estuardo advises Charter Communications, Discovery Communications, Sony Music Group, T-Mobile, and Verizon, as well as nonprofit organizations such as the Hispanic Heritage Foundation. Estuardo has also increasingly grown the firm's service around asset management firms and impact investing, working with the Ford Foundation's division of Mission Investments and standing up a coalition of stakeholder firms to propose greater protections for Main Street investors in closed-end funds.

Estuardo also employs his influence and leadership on a number of nonprofit and industry boards. He currently serves as the president and CEO of the Friends of the American Latino Museum, a campaign to create a Smithsonian National Museum of the American Latino on our National Mall. He is also a co-founder of the Hispanic Lobbyists Association and a member of the Hispanic Bar Association of D.C.

PANEL #3

CELESTE CARRASCO | DIRECTOR OF PUBLIC AFFAIRS AT AT&T



Celeste Carrasco, a Director of Federal Public Affairs for AT&T, is responsible for executing national strategies that achieve corporate legislative and regulatory objectives, presenting company positions to external stakeholders in key issue areas and managing community partnerships with non-profit organizations in the Latino, corporate social responsibility and consumer advocacy communities. Celeste was honored as City Year Idealist of the Year in 2015 and was honored to receive the herMANA award in 2016 by the MANA organization. She has also been the recipient of the President's Volunteer Service Award multiple years running. All recognitions highlight her passion for volunteerism and commitment to the communities she represents.

A dynamic and engaging leader. Celeste is coalition builder at heart, always looking for ways to partner, engage and execute plans. Celeste possesses extensive experience in leading diverse and large teams in network operations and customer care organizations.

Previously, Celeste was an Regional Network Manager, where she led a team of managers, with diverse roles and responsibilities in support of over 200k AT&T Business customers. Celeste demonstrated her ability to take on challenging projects, by leading the transition of support to AT&T facilities in India and Malaysia realizing a net-savings of \$4M per year.

Celeste humble beginnings at AT&T date back to 1996, while she was still a senior at Rutgers University, and became one of the first 10 team members to support the newly launched AT&T WorldNet Dial. From that role, she transitioned to working behind the scenes as a Process Owner for AT&T Virtual Private Network (VPN) Business Services, and later held multiple diverse roles within the MIS organization where she was a driving force behind many of the global virtual center designs in use today.

PANEL #3

JOHN DRAKE | VICE PRESIDENT OF SUPPLY CHAIN POLICY, U.S. CHAMBER OF COMMERCE

Mr. John Drake serves as vice president for supply chain policy at the U.S. Chamber of Commerce. In this role, Mr. Drake serves as the primary spokesperson and is responsible for representing the business community before Congress, the administration, and the public on supply chain, customs, logistics, and security issues impacting the business community.

Mr. Drake spent nearly 10 years on Capitol Hill, including as a professional staff member on the Senate Commerce, Science, and Transportation and the House

Transportation and Infrastructure committees. He also served for five years at the U.S. Department of Transportation, including holding leadership positions at the Federal Motor Carrier Safety Administration, the Office of the Secretary, and the Pipeline and Hazardous Materials Safety Administration. Before working at the Chamber, Mr. Drake was a senior manager for public policy at Amazon. Mr. Drake holds a bachelor's degree in philosophy from the University of California, Santa Cruz.



PANEL #3

RAFAEL CUÉLLAR | PRESIDENT & CEO, SHOP RITE OF PASSAIC/CLIFTON



Mr. Cuéllar is President and Chief Executive Officer of Cuellar, LLC dba ShopRite of Passaic/Clifton. He is one of the owners of the largest retail cooperative in the United States Wakefern Food Corporation. Upon acquiring a Shop Rite Supermarket, that had been corporately owned Rafael integrated a management team and developed a plan to resuscitate this failing store, which has successfully been turned around and continues to grow. Previously, he was President/CEO of ECO & Sons, Inc. He was responsible for business conducted by the holding company as well as its subsidiaries – President Supermarket, and Presidential Caterers.

Mr. Cuéllar received Senate confirmation for a Presidential appointment to the National Consumer Cooperative Bank where he served on the board of directors till July of 2007. He was honored by Ernst & Young as a 2001 & 2004 Entrepreneur of the Year finalist. His

contributions to the corporate community and minority businesses have been recognized by many organizations such as the Food Marketing Institute, the United States Hispanic Chamber of Commerce and Dun & Bradstreet.

Mr. Cuéllar was born in Madrid, Spain to Cuban immigrants who narrowly escaped Castro's tyranny. The Cuéllar's arrived in the United States, after their brief exile in Spain, looking for opportunity and freedom. A born entrepreneur, Evelio Cuéllar, Rafael's father opened a small "bodega" in New Jersey. To date, the family's core business is in the food industry. Mr. Cuéllar enlisted in the US Navy at the age of seventeen. As a Lieutenant, he supervised over 250 sailors and maintained responsibility of a \$14MM quarterly budget.

Mr. Cuéllar prepared for medical school to become a Navy surgeon. Following his father's sudden death, he resigned his commission after nine years of service and assumed responsibility for the growing family business. He increased revenue by 50% during his first year as CEO.

Mr. Cuéllar is an enthusiastic advocate of corporate stewardship and his community service has been featured in publications across the country including Grocery Headquarters, Entrepreneur, Hispanic Magazine and Business Advocate.

Mr. Cuéllar currently sits on the board of directors of the New Jersey Chamber of Commerce, the New Jersey Food Council, the Sales Use and Tax Commission of New Jersey, and Fordham University's Board of Visitors. Mr. Cuéllar resides in Clifton, New Jersey.

PANEL #3

JOSE “PEPE” ESTRADA | DIRECTOR OF PUBLIC AFFAIRS, WALMART



Jose (Pepe) Estrada is a market-segment strategies leader with over twenty years of experience developing and leveraging corporate relations and assisting in the implementation of enterprise diversity initiatives and reputation management strategies. He currently serves as Director of Public Affairs at Walmart. Pepe directs Walmart's first influencer-based reputation management initiative. He is also responsible for Walmart's outreach effort in the LatinX, LGBTQ+, American Indian, People with Disabilities and Emerging Leader communities.

Prior to Walmart, he served as Public Affairs Manager at State Farm Insurance. Before State Farm, Pepe was the Marketing Director of a European Union agricultural development project in his native Peru. Pepe is a lifetime member of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund. He serves on the Southern Methodist University (SMU) Cox School of Business Latino Leadership Initiative (LLI) Advisory Board, the UnidosUS Corporate Advisory Board, the League of United Latin American Citizens (LULAC) Corporate Alliance, and the Voto Latino Impact Council. In his hometown of Bentonville, Arkansas, he serves as Chair of the Boy Scouts of America, Westark Area Council Board of Directors, and Chair of the Northwest Arkansas Hispanic Leadership Council Board of Directors.

Pepe earned his PhD. in Economics from North Carolina State University in Raleigh, NC. He holds a M.S. in Agricultural Economics from the Universidad Nacional Agraria La Molina in Lima, Peru and a B.S. in Economics from the Universidad de Lima, Peru. Pepe and his wife, Denise, have two adult children, Denis Jose and Ana Sophia. In their spare time, Pepe and his wife enjoy hiking through Arkansas' many wooded trails.



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